



*New
Ways.*

Change your ways

Contents	2
Main Ingredients	3
Body Series	4
Shower Gel.....	5-8
Body Lotion.....	9-12
Cream-Butter.....	13-16
Sugar Scrub.....	17-18
Body Mist.....	19-21
Hair Series	22
Shampoo.....	23-28
Conditioner.....	29
Hair Mask.....	30
Hair Serum.....	31



Body Series

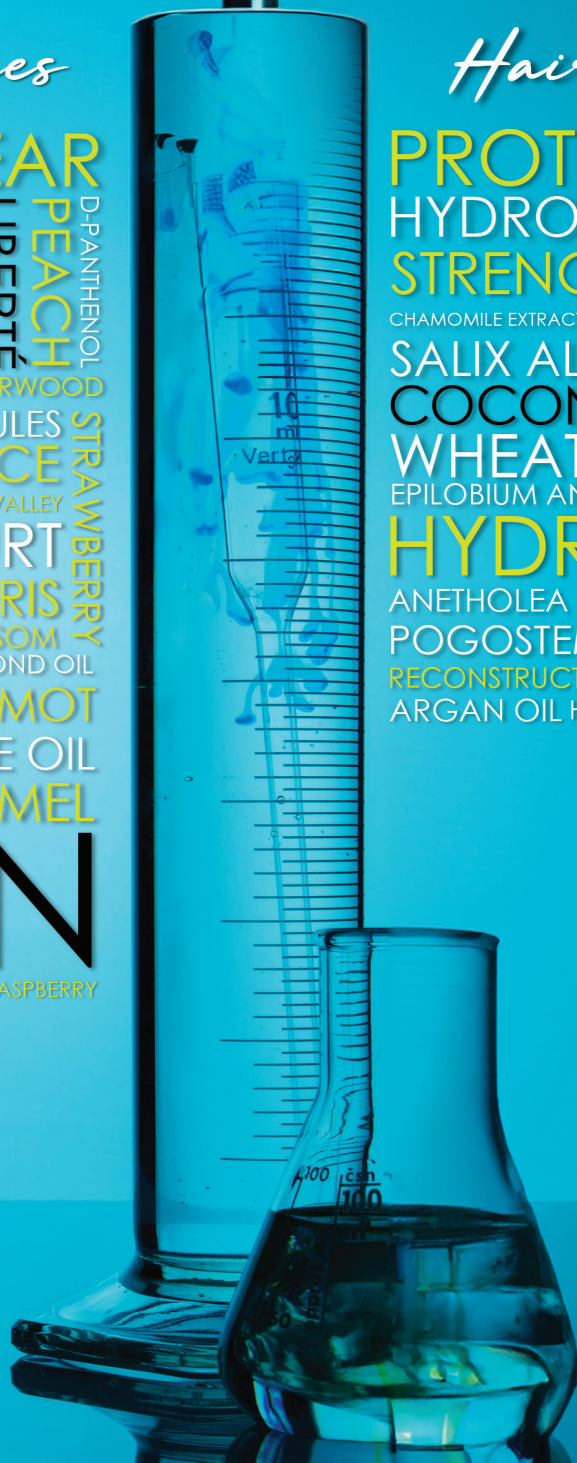
TROPICAL SYNTETIC BEESWAX JASMINE SHEA BUTTER BLACK RAISIN VIOLET APRICOT STONES GRANULES LEVANDER ESSENCE MANDARIN ESSENCE LILY OF THE VALLEY VEGAN YOGURT MUSK ROSE VANILLA APPLE YLANG-YLANG VEGETABLE CERAMIDES RASPBERRY

SANDALWOOD VITAMIN E PEAR LIBERTÉ PEACH D-PANTHENOL LEMON CEDARWOOD STRAWBERRY AMBERGRIS ORANGE BLOSSOM SWEET ALMOND OIL BERGAMOT SESAME OIL CAMEL SIN

AMBER GRAPESEED OIL PARADISO PATCHOULI

Hair Series

PROTECTION HYDROLYZED SILK STRENGTHENING CHAMOMILE EXTRACT MACADAMIA OIL SALIX ALBA EXTRACT COCONUT SUNSET WHEAT PROTEIN EPILOBIUM ANGUSTIFOLIUM EXTRACT HYDRATION SHINE ANETHOLEA ANISATA EXTRACT POGOSTEMON EXTRACT RECONSTRUCTION D-PANTHENOL ARGAN OIL HYDROLYZED KERATIN



NEW WAYS

Body Series

Body Series



Shower Gel

PARADISO



What it is:

PARADISO shower gel by NEW WAYS gently cleanses and hydrates the upper layers of the skin.

What it does:

Its lightweight formula, enriched with Vegetable Ceramides, Vegan Yogurt, Organic Aloe Vera Powder, and Panthenol, gently cleanses and revitalizes the body, balances oiliness, makes rinsing easy without leaving residues on the skin, and offers a unique sense of cleanliness and freshness.

Its fragrance:

Top notes include apple, strawberry, and peach. Middle notes consist of rose, violet, Ylang-Ylang, and Lily of the Valley. Base notes contain woody musk and sandalwood. The maximum fragrance concentration in its composition leaves the skin remarkably scented for many hours, while its heavenly scent creates a celestial combination of aromas that generates a unique sense of euphoria.

How to use:

For cleansing and moisturizing the body, in every shower or bath.



PRODUCT	MAIN INGREDIENTS	QUANTITY ML	PRODUCT No.
Shower Gel PARADISO	VEGETABLE CERAMIDES VEGAN YOGURT ORGANIC ALOE VERA POWDER D-PANTHENOL VITAMIN E	400	5200141010257
		1000	5200141010264

Shower Gel

LIBERTÉ



What it is:

LIBERTÉ shower gel by NEW WAYS gently cleanses and hydrates the upper layers of the skin.

What it does:

Its lightweight formula, enriched with Vegetable Ceramides, Vegan Yogurt, Organic Aloe Vera Powder, and Panthenol, gently cleanses and revitalizes the body, balances oiliness, makes rinsing easy without leaving residues on the skin, and offers a unique sense of cleanliness and freshness.

Its fragrance:

The top notes include essential oils of mandarin, lavender, petitgrain (bitter orange leaves), and black currant. The middle notes consist of orange blossom and jasmine. The base notes contain vanilla extract, musk, cedarwood oil, and ambergris. The maximum amount of fragrance in its composition keeps the skin remarkably scented for many hours, while its floral scent constitutes a hymn to freedom, an aromatic poem that exudes the beauty of independence.

How to use:

For cleansing and moisturizing the body, in every shower or bath.

PRODUCT	MAIN INGREDIENTS	QUANTITY ML	ΚΩΔ. ΠΡΟΪΟΝΤΟΣ
Shower Gel LIBERTÉ	VEGETABLE CERAMIDES VEGAN YOGURT ORGANIC ALOE VERA POWDER D-PANTHENOL VITAMIN E	400	5200141010219
		1000	5200141010226

Shower Gel

SIN



What it is:

SIN shower gel by NEW WAYS gently cleanses and hydrates the upper layers of the skin.

What it does:

Its lightweight formula, enriched with Vegetable Ceramides, Vegan Yogurt, Organic Aloe Vera Powder, and Panthenol, gently cleanses and revitalizes the body, balances oiliness, makes rinsing easy without leaving residues on the skin, and offers a unique sense of cleanliness and freshness.

Its fragrance:

The top notes include bergamot, blackcurrant, lemon, and pear. The middle notes consist of jasmine, rose, caramel, and patchouli. The base notes contain sandalwood, musk, vanilla, and amber. The maximum amount of fragrance in its composition keeps the skin remarkably scented for many hours, while its sensual and captivating scent leaves an indelible impression as it embraces the senses with its rich composition.

How to use:

For cleansing and moisturizing the body, in every shower or bath.



PRODUCT	MAIN INGREDIENTS	QUANTITY ML	PRODUCT No.
Shower Gel SIN	VEGETABLE CERAMIDES VEGAN YOGURT ORGANIC ALOE VERA POWDER D-PANTHENOL VITAMIN E	400	5200141010233
		1000	5200141010240

Shower Gel

TROPICAL



What it is:

TROPICAL shower gel by NEW WAYS gently cleanses and hydrates the upper layers of the skin.

What it does:

Its lightweight formula, enriched with Vegetable Ceramides, Vegan Yogurt, Organic Aloe Vera Powder, and Panthenol, gently cleanses and revitalizes the body, balances oiliness, makes rinsing easy without leaving residues on the skin, and offers a unique sense of cleanliness and freshness.

Its fragrance:

The top notes include raspberry and peach. The middle notes consist of strawberry and caramel. The base notes contain vanilla. The maximum amount of fragrance in its composition leaves the skin remarkably scented for many hours, while its tropical and fruity scent exudes an explosive sensation of exotic vibrancy.

How to use:

For cleansing and moisturizing the body, in every shower or bath.



PRODUCT	MAIN INGREDIENTS	QUANTITY ML	PRODUCT No.
Shower Gel TROPICAL	VEGETABLE CERAMIDES VEGAN YOGURT ORGANIC ALOE VERA POWDER D-PANTHENOL VITAMIN E	400	5200141010271
		1000	5200141010288

Body Lotion

PARADISO



What it is:

Body Lotion PARADISO by NEW WAYS features a light, non-greasy texture that moisturizes the skin and restores the natural skin barrier.

What it does:

Enriched with Vegetables Ceramides, Vegan Yogurt, Organic Aloe Vera Powder, D-Panthenol and Shea Butter, this Body Lotion provides long-lasting hydration, sealing moisture into the skin and softening dry areas. Simultaneously, its lightweight formulation does not clog pores and does not cause imperfections.

Its fragrance:

Top notes include apple, strawberry, and peach. Middle notes consist of rose, violet, Ylang-Ylang, and Lily of the Valley. Base notes contain woody musk and sandalwood. The maximum fragrance concentration in its composition leaves the skin remarkably scented for many hours, while its heavenly scent creates a celestial combination of aromas that generates a unique sense of euphoria.

How to use:

After every shower or bath, apply on dry skin to help seal in moisture for improved hydration and elasticity.



NATURALLY CULTIVATED 95,29%

PRODUCT	MAIN INGREDIENTS	QUANTITY ML	PRODUCT No.
Body Lotion PARADISO	VEGETABLE CERAMIDES VEGAN YOGURT ORGANIC ALOE VERA POWDER D-PANTHENOL SHEA BUTTER	250	5200141010318

Body Lotion

LIBERTÉ



What it is:

Body Lotion LIBERTÉ by NEW WAYS features a light, non-greasy texture that moisturizes the skin and restores the natural skin barrier.

What it does:

Enriched with Vegetables Ceramides, Vegan Yogurt, Organic Aloe Vera Powder, D-Panthenol and Shea Butter, this Body Lotion provides long-lasting hydration, sealing moisture into the skin and softening dry areas. Simultaneously, its lightweight formulation does not clog pores and does not cause imperfections.

Its fragrance:

The top notes include essential oils of mandarin, lavender, petitgrain (bitter orange leaves), and black currant. The middle notes consist of orange blossom and jasmine. The base notes contain vanilla extract, musk, cedarwood oil, and ambergris. The maximum amount of fragrance in its composition keeps the skin remarkably scented for many hours, while its floral scent constitutes a hymn to freedom, an aromatic poem that exudes the beauty of independence.

How to use:

After every shower or bath, apply on dry skin to help seal in moisture for improved hydration and elasticity.



NATURALLY CULTIVATED 95,29%

PRODUCT	MAIN INGREDIENTS	QUANTITY ML	PRODUCT No.
Body Lotion LIBERTÉ	VEGETABLE CERAMIDES VEGAN YOGURT ORGANIC ALOE VERA POWDER D-PANTHENOL SHEA BUTTER	250	5200141010295

Body Lotion

SIN



What it is:

Body Lotion SIN by NEW WAYS features a light, non-greasy texture that moisturizes the skin and restores the natural skin barrier.

What it does:

Enriched with Vegetables Ceramides, Vegan Yogurt, Organic Aloe Vera Powder, D-Panthenol and Shea Butter, this Body Lotion provides long-lasting hydration, sealing moisture into the skin and softening dry areas. Simultaneously, its lightweight formulation does not clog pores and does not cause imperfections.

Its fragrance:

The top notes include bergamot, blackcurrant, lemon, and pear. The middle notes consist of jasmine, rose, caramel, and patchouli. The base notes contain sandalwood, musk, vanilla, and amber. The maximum amount of fragrance in its composition keeps the skin remarkably scented for many hours, while its sensual and captivating scent leaves an indelible impression as it embraces the senses with its rich composition.

How to use:

After every shower or bath, apply on dry skin to help seal in moisture for improved hydration and elasticity.



NATURALLY CULTIVATED 95,29%

PRODUCT	MAIN INGREDIENTS	QUANTITY ML	PRODUCT No.
Body Lotion SIN	VEGETABLE CERAMIDES VEGAN YOGURT ORGANIC ALOE VERA POWDER D-PANTHENOL SHEA BUTTER	250	5200141010301

Body Lotion

TROPICAL



What it is:

Body Lotion TROPICAL by NEW WAYS features a light, non-greasy texture that moisturizes the skin and restores the natural skin barrier.

What it does:

Enriched with Vegetables Ceramides, Vegan Yogurt, Organic Aloe Vera Powder, D-Panthenol and Shea Butter, this Body Lotion provides long-lasting hydration, sealing moisture into the skin and softening dry areas. Simultaneously, its lightweight formulation does not clog pores and does not cause imperfections.

Its fragrance:

The top notes include raspberry and peach. The middle notes consist of strawberry and caramel. The base notes contain vanilla. The maximum amount of fragrance in its composition leaves the skin remarkably scented for many hours, while its tropical and fruity scent exudes an explosive sensation of exotic vibrancy.

How to use:

After every shower or bath, apply on dry skin to help seal in moisture for improved hydration and elasticity.



NATURALLY CULTIVATED 95,29%

PRODUCT	MAIN INGREDIENTS	QUANTITY ML	PRODUCT No.
Body Lotion TROPICAL	VEGETABLE CERAMIDES VEGAN YOGURT ORGANIC ALOE VERA POWDER D-PANTHENOL SHEA BUTTER	250	5200141010325

Cream-Butter

PARADISO



NATURALLY CULTIVATED 94,10%

What it is:

According to its unique formula, Body Cream-Butter PARADISO by NEW WAYS combines Cream and Body Butter, featuring a rich, non-greasy texture that deeply moisturizes the skin, restores the natural skin barrier, and provides radiance & softness to the skin.

What it does:

Enriched with three essential Vegetables Ceramides, Vegan Yogurt, Organic Aloe Vera Powder, D-Panthenol, Shea Butter and Synthetic Beeswax, this body cream-butter provides maximum hydration, fast absorption without signs of greasiness, and keeps the skin silky for hours.

Its fragrance:

Top notes include apple, strawberry, and peach. Middle notes consist of rose, violet, Ylang-Ylang, and Lily of the Valley. Base notes contain woody musk and sandalwood. The maximum fragrance concentration in its composition leaves the skin remarkably scented for many hours, while its heavenly scent creates a celestial combination of aromas that generates a unique sense of euphoria.

How to use:

Dispense the preferred amount of product onto your palm and apply it on dry body skin, as desired.

PRODUCT	MAIN INGREDIENTS	QUANTITY ML	PRODUCT No.
Cream-Butter PARADISO	VEGETABLE CERAMIDES VEGAN YOGURT ORGANIC ALOE VERA POWDER D-PANTHENOL SHEA BUTTER SYNTHETIC BEESWAX	250	5200141010196

Made in Greece.

Cream-Butter

LIBERTÉ



NATURALLY CULTIVATED 94,10%

What it is:

According to its unique formula, Body Cream-Butter LIBERTÉ by NEW WAYS combines Cream and Body Butter, featuring a rich, non-greasy texture that deeply moisturizes the skin, restores the natural skin barrier, and provides radiance & softness to the skin.

What it does:

Enriched with three essential Vegetables Ceramides, Vegan Yogurt, Organic Aloe Vera Powder, D-Panthenol, Shea Butter and Synthetic Beeswax, this body cream-butter provides maximum hydration, fast absorption without signs of greasiness, and keeps the skin silky for hours.

Its fragrance:

The top notes include essential oils of mandarin, lavender, petitgrain (bitter orange leaves), and black currant. The middle notes consist of orange blossom and jasmine. The base notes contain vanilla extract, musk, cedarwood oil, and ambergris. The maximum amount of fragrance in its composition leaves the skin remarkably scented for many hours, while its floral scent constitutes a hymn to freedom, an aromatic poem that exudes the beauty of independence.

How to use:

Dispense the preferred amount of product onto your palm and apply it on dry body skin, as desired.

PRODUCT	MAIN INGREDIENTS	QUANTITY ML	PRODUCT No.
Cream-Butter LIBERTÉ	VEGETABLE CERAMIDES VEGAN YOGURT ORGANIC ALOE VERA POWDER D-PANTHENOL SHEA BUTTER SYNTHETIC BEESWAX	250	5200141010172

Made in Greece.

Cream-Butter

SIN



NATURALLY CULTIVATED 94,10%

What it is:

According to its unique formula, Body Cream-Butter SIN by NEW WAYS combines Cream and Body Butter, featuring a rich, non-greasy texture that deeply moisturizes the skin, restores the natural skin barrier, and provides radiance & softness to the skin.

What it does:

Enriched with three essential Vegetables Ceramides, Vegan Yogurt, Organic Aloe Vera Powder, D-Panthenol, Shea Butter and Synthetic Beeswax, this body cream-butter provides maximum hydration, fast absorption without signs of greasiness, and keeps the skin silky for hours.

Its fragrance:

The top notes include bergamot, blackcurrant, lemon, and pear. The middle notes consist of jasmine, rose, caramel, and patchouli. The base notes contain sandalwood, musk, vanilla, and amber. The maximum amount of fragrance in its composition keeps the skin remarkably scented for many hours, while its sensual and captivating scent leaves an indelible impression as it embraces the senses with its rich composition.

How to use:

Dispense the preferred amount of product onto your palm and apply it on dry body skin, as desired.

PRODUCT	MAIN INGREDIENTS	QUANTITY ML	PRODUCT No.
Cream-Butter SIN	VEGETABLE CERAMIDES VEGAN YOGURT ORGANIC ALOE VERA POWDER D-PANTHENOL SHEA BUTTER SYNTHETIC BEESWAX	250	5200141010189

Made in Greece.

Cream-Butter

TROPICAL



NATURALLY CULTIVATED 94,10%

What it is:

According to its unique formula, Body Cream-Butter TROPICAL by NEW WAYS combines Cream and Body Butter, featuring a rich, non-greasy texture that deeply moisturizes the skin, restores the natural skin barrier, and provides radiance & softness to the skin.

What it does:

Enriched with three essential Vegetables Ceramides, Vegan Yogurt, Organic Aloe Vera Powder, D-Panthenol, Shea Butter and Synthetic Beeswax, this body cream-butter provides maximum hydration, fast absorption without signs of greasiness, and keeps the skin silky for hours.

Its fragrance:

The top notes include bergamot, blackcurrant, lemon, and pear. The middle notes consist of jasmine, rose, caramel, and patchouli. The base notes contain sandalwood, musk, vanilla, and amber. The maximum amount of fragrance in its composition leaves the skin remarkably scented for many hours, while its sensual and captivating scent leaves an indelible impression as it embraces the senses with its rich composition.

How to use:

Dispense the preferred amount of product onto your palm and apply it on dry body skin, as desired.

PRODUCT	MAIN INGREDIENTS	QUANTITY ML	PRODUCT No.
Cream-Butter TROPICAL	VEGETABLE CERAMIDES VEGAN YOGURT ORGANIC ALOE VERA POWDER D-PANTHENOL SHEA BUTTER SYNTHETIC BEESWAX	250	5200141010202

Made in Greece.

Sugar Scrub

PARADISO



What it is:

Sugar Scrub PARADISO by NEW WAYS contains a combination of sugar, salt, and apricot kernels of different sizes for better exfoliation.

What it does:

Enriched with almond oil, sesame oil, grape-seed oil, and Vitamin E, it helps the skin remain deeply hydrated and radiant without leaving any greasy residue, offering silky smoothness and intensive exfoliation.

Its fragrance:

Top notes include apple, strawberry, and peach. Middle notes consist of rose, violet, Ylang-Ylang, and Lily of the Valley. Base notes contain woody musk and sandalwood. The maximum fragrance concentration in its composition leaves the skin remarkably scented for many hours, while its heavenly scent creates a celestial combination of aromas that generates a unique sense of euphoria.

How to use:

Use it 1-2 times a week, applying enough to dry skin, gently massaging the body with circular motions. Leave it on for a few minutes and rinse it off.

NATURALLY CULTIVATED 93,40%



TIPS & TRICKS

Αφού αφήσεις το Sugar Scrub να δράσει, χωρίς να το ξεβγάλεις και χωρίς να βάλεις καθόλου νερό, εφάρμοσε το αντίστοιχο αφρόλουτρο της NEW WAYS, τρίψε απαλά το δέρμα σου χρησιμοποιώντας και τα δύο προϊόντα μαζί, για να απολαύσεις την απόλυτη απολέπιση που προσφέρουν τα προϊόντα της NEW WAYS.

PRODUCT	MAIN INGREDIENTS	QUANTITY ML	PRODUCT No.
Sugar Scrub PARADISO	SESAME OIL GRAPE SEED OIL SWEET ALMOND OIL VITAMIN E APRICOT STONES GRANULES SHEA BUTTER SYNTHETIC BEESWAX	250	5200141010158

Made in Greece.

Sugar Scrub

SIN



What it is:

Sugar Scrub SIN by NEW WAYS contains a combination of sugar, salt, and apricot kernels of different sizes for better exfoliation.

What it does:

Enriched with almond oil, sesame oil, grape-seed oil, and Vitamin E, it helps the skin remain deeply hydrated and radiant without leaving on any greasy residue, offering silky smoothness and intensive exfoliation.

Its fragrance:

The top notes include bergamot, blackcurrant, lemon, and pear. The middle notes consist of jasmine, rose, caramel, and patchouli. The base notes contain sandalwood, musk, vanilla, and amber. The maximum amount of fragrance in its composition keeps the skin remarkably scented for many hours, while its sensual and captivating scent leaves an indelible impression as it embraces the senses with its rich composition.

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TIPS & TRICKS

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PRODUCT	MAIN INGREDIENTS	QUANTITY ML	PRODUCT No.
Sugar Scrub SIN	SESAME OIL GRAPE SEED OIL SWEET ALMOND OIL VITAMIN E APRICOT STONES GRANULES SHEA BUTTER SYNTHETIC BEESWAX	250	5200141010165

Made in Greece.

Body Mist

PARADISO



What it is:

Body fragrance spray. This invigorating aroma pleasantly envelops the body and mind, allowing you not only to scent your skin but also your hair, your favorite scarf, or even your personal space.

What it does:

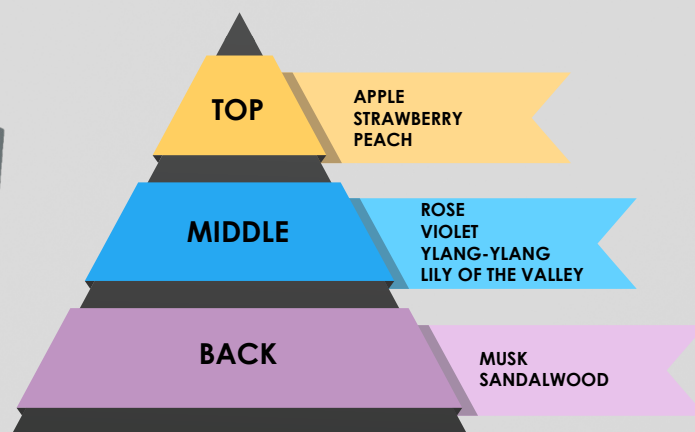
With its specially developed formula, it provides a delightful sense of freshness to the body and hair, while simultaneously with its maximum fragrance concentration, helps keep the skin and hair wonderfully scented for many hours, making you feel always fantastic.

Its fragrance:

Top notes include apple, strawberry, and peach. Middle notes consist of rose, violet, Ylang-Ylang, and Lily of the Valley. Base notes contain woody musk and sandalwood. The maximum fragrance concentration in its composition leaves the skin remarkably scented for many hours, while its heavenly scent creates a celestial combination of aromas that generates a unique sense of euphoria.

How to use:

Spray PARADISO on your body, hair, and clothes as desired, and feel the maximum confidence it offers you from the very first moment.



PRODUCT	QUANTITY ML	PRODUCT No.
Body Mist PARADISO	100	5200141010141

Body Mist

LIBERTÉ



What it is:

Body fragrance spray. This invigorating aroma pleasantly envelops the body and mind, allowing you not only to scent your skin but also your hair, your favorite scarf, or even your personal space.

What it does:

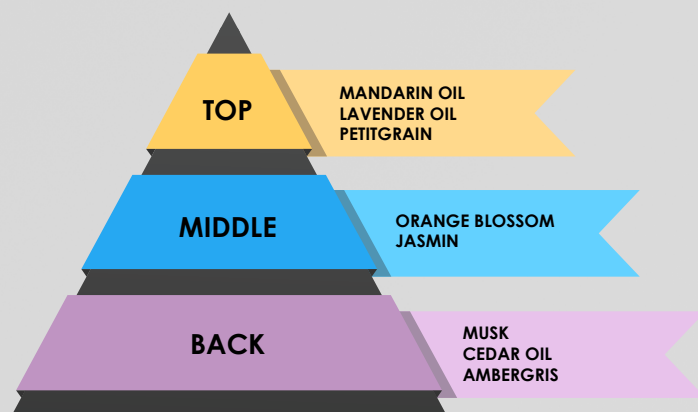
With its specially developed formula, it provides a delightful sense of freshness to the body and hair, while simultaneously with its maximum fragrance concentration, helps keep the skin and hair wonderfully scented for many hours, making you feel always fantastic.

Its fragrance:

The top notes include essential oils of mandarin, lavender, petitgrain (bitter orange leaves), and black currant. The middle notes consist of orange blossom and jasmine. The base notes contain vanilla extract, musk, cedarwood oil, and ambergris. The maximum amount of fragrance in its composition leaves the skin remarkably scented for many hours, while its floral scent constitutes a hymn to freedom, an aromatic poem that exudes the beauty of independence.

How to use:

Spray LIBERTÉ on your body, hair, and clothes as desired, and feel the maximum confidence it offers you from the very first moment.



PRODUCT	QUANTITY ML	PRODUCT No.
Body Mist LIBERTÉ	100	5200141010127

Body Mist

SIN



What it is:

Body fragrance spray. This invigorating aroma pleasantly envelops the body and mind, allowing you not only to scent your skin but also your hair, your favorite scarf, or even your personal space.

What it does:

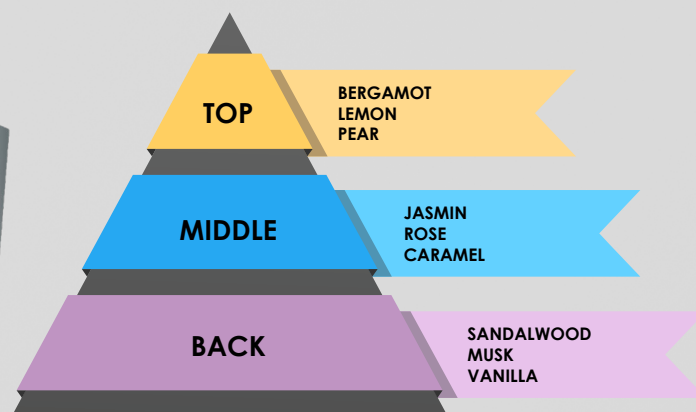
With its specially developed formula, it provides a delightful sense of freshness to the body and hair, while simultaneously, with its maximum fragrance concentration, it helps keep the skin and hair wonderfully scented for many hours, making you feel always fantastic.

Its fragrance:

The top notes include bergamot, black-currant, lemon, and pear. The middle notes consist of jasmine, rose, caramel, and patchouli. The base notes contain sandalwood, musk, vanilla, and amber. The maximum amount of fragrance in its composition keeps the skin remarkably scented for many hours, while its sensual and captivating scent leaves an indelible impression as it embraces the senses with its rich composition.

How to use:

Spray SIN on your body, hair, and clothes as desired, and feel the maximum confidence it offers you from the very first moment.



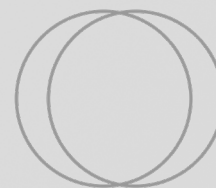
PRODUCT	QUANTITY ML	PRODUCT No.
Body Mist SIN	100	5200141010134

Hair Series



Shampoo

NORMAL HAIR



What it is:

Shampoo that protects, strengthens, and moisturizes the hair.

What it does:

It contains organic chamomile extract and wheat protein for hair restructuring. It also contains D-Panthenol for scalp protection. In addition, due to its richly aromatic composition, it leaves hair beautifully scented for many hours and makes it even more fragrant than ever.

How to use:

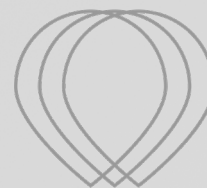
Apply a sufficient amount on damp hair according to your preferences and hair needs. Suitable for daily use.



PRODUCT	MAIN INGREDIENTS	QUANTITY ML	PRODUCT No.
Shampoo Normal	CHAMOMILE EXTRACT WHEAT PROTEIN D-PANTHENOL	400	5200141010332
		1000	5200141010349

Shampoo

OILY HAIR



What it is:

Shampoo that protects and strengthens the hair, while balancing sebum production, which reinforces the keratin layer. Ideal for oily scalp and hair, offers special care against dandruff, suitable in practices for a healthier scalp.

What it does:

It contains white willow extract, epilobium angustifolium extract, and wheat protein for hair restructuring. It also contains D-Panthenol for scalp protection. Moreover, due to its richly aromatic composition, it leaves hair beautifully scented for many hours and makes it even more fragrant than ever.

How to use:

Apply a sufficient amount on damp hair according to your preferences and hair needs. Suitable for daily use.



PRODUCT	MAIN INGREDIENTS	QUANTITY ML	PRODUCT No.
Shampoo OILY	SALIX ALBA EXTRACT EPILOBIUM ANGUSTIFOLIUM EXTRACT WHEAT PROTEIN D-PANTHENOL	400	5200141010363
		1000	5200141010356

Shampoo

DRY SCALP



What it is:

Shampoo that protects, strengthens, and balances sebum production, eliminates dry flakes, and smooths the scalp microbiome for overall well-being.

What it does:

It contains extracts of anetholea anisata and pogostemon and wheat protein for hair restructuring. It also contains D-Panthenol for scalp protection. **Ideal for all hair types, it puts an end to itching and irritation, making hair feel lightweight and healthy.**

Furthermore, due to its richly aromatic composition, it leaves the hair scented for many hours and makes it even more fragrant than ever.

How to use:

Apply a sufficient amount on damp hair according to your preferences and hair needs. Gently massage and wait for 2 minutes before rinsing it out. Suitable for daily use.

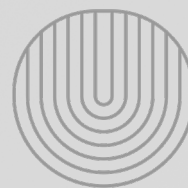


PRODUCT	MAIN INGREDIENTS	QUANTITY ML	PRODUCT No.
Shampoo DRY SCALP	ANETHOLEA ANISATA EXTRACT POGOSTEMON EXTRACT WHEAT PROTEIN D-PANTHENOL	400	5200141010370
		1000	5200141010387

Shampoo

COLORED TREATED

HAIR



What it is:

Thanks to its acidic pH, this shampoo neutralizes the alkalinity of dyes, thus protecting and stabilizing the color of dyed hair, strengthening, and moisturizing the scalp.

What it does:

It contains vitamin E, hydrolyzed keratin, and wheat protein for hair restructuring. Moreover, due to its richly aromatic composition, it leaves hair beautifully scented for many hours and makes it even more fragrant than ever.

How to use:

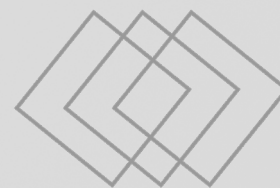
Apply a sufficient amount on damp hair according to your preferences and hair needs. Gently massage and wait for 2 minutes before rinsing it out. Suitable for daily use.



PRODUCT	MAIN INGREDIENTS	QUANTITY ML	PRODUCT No.
Shampoo COLORED TREATED	VITAMIN E HYDROLYZED KERATIN WHEAT PROTEIN	400	5200141010394
		1000	5200141010400

Shampoo

DRY HAIR



What it is:

Shampoo that protects damaged hair, strengthens, and moisturizes the scalp.

What it does:

It contains wheat protein for hair restructuring and potent conditioning agents for moisturized and healthy hair.

In addition, due to its richly aromatic composition, it keeps hair beautifully scented for many hours and makes it even more fragrant than ever.

How to use:

Apply a sufficient amount on damp hair according to your preferences and hair needs. Suitable for daily use.

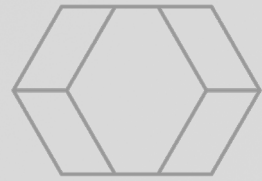


PRODUCT	MAIN INGREDIENTS	QUANTITY ML	PRODUCT No.
Shampoo DRY	WHEAT PROTEIN POWERFUL EMOLLIENT AGENTS	400	5200141010417
		1000	5200141010424

Shampoo

FREE SLES - SLS

KERATIN



What it is:

SLES & SLS-Free shampoo enriched with hydrolyzed keratin, hydrolyzed silk, and wheat protein for keratin protection.

What it does:

Its rich formula, specially designed for all hair types, reconstructs, moisturizes, and leaves hair soft and silky. Its innovative ingredients penetrate and strengthen the hair structure, balancing the moisture levels, providing soft and shiny hair.

Moreover, due to its richly aromatic composition, it leaves hair beautifully scented for many hours and makes it even more fragrant than ever.

Suitable for keratin straightening treatments.

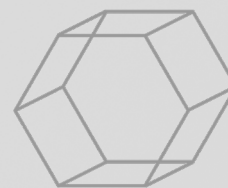
How to use:

Apply a sufficient amount on damp hair according to your preferences and hair needs. Gently massage and wait for 2 minutes before rinsing it out. Suitable for daily use.



PRODUCT	MAIN INGREDIENTS	QUANTITY ML	PRODUCT No.
Shampoo FREE SLES - SLS	HYDROLYZED KERATIN HYDROLYZED SILK WHEAT PROTEIN	400	5200141010431
		1000	5200141010448

Conditioner



**RECONSTRUCTION
STRENGTHENING
HYDRATION**



What it is:

Conditioning cream for smooth, soft, easy-to-comb hair.

What it does:

Its unique and rich formula, specially designed for all hair types, enriched with hydrolyzed keratin, hydrolyzed silk, and wheat protein, contributes to REGENERATING, STRENGTHENING, and HYDRATING your hair, making it soft and silky.

Moreover, due to its richly aromatic composition, it leaves hair beautifully scented for many hours and makes it even more fragrant than ever.

How to use:

Apply a sufficient amount on damp hair according to your preferences and hair needs. Gently massage for 1-2 minutes before rinsing it out, and if necessary, repeat. Suitable for daily use.



PRODUCT	MAIN INGREDIENTS	QUANTITY ML	PRODUCT No.
Conditioner	HYDROLYZED KERATIN HYDROLYZED SILK WHEAT PROTEIN	400	5200141010455
		1000	5200141010462

Hair Mask

3 in 1

**STRENGTHENING
RECONSTRUCTION
HYDRATION**



What it is:

Hair mask for smooth, soft, easy-to-comb hair.

What it does:

It contains hydrolyzed silk, hydrolyzed keratin, wheat protein, argan oil, and macadamia oil for deep hydration, shine, healthy hair growth, and color protection.

Furthermore, due to its richly aromatic composition, it leaves hair beautifully scented for many hours and makes it even more fragrant than ever.

How to use:

After rinsing out the shampoo, apply the mask on damp hair, avoiding the roots. Leave it on for 4-5 minutes, then rinse thoroughly with plenty of water.



PRODUCT	MAIN INGREDIENTS	QUANTITY ML	PRODUCT No.
Hair Mask 3 IN 1	HYDROLYZED SILK HYDROLYZED KERATIN WHEAT PROTEIN CASTOR OIL ARGAN OIL MACADAMIA OIL	250	5200141010479

Hair Serum

LEAVE ON



What it is:

Leave-on hair serum for smooth, soft, easy-to-comb hair.

What it does:

It contains castor oil, hydrolyzed keratin, argan oil, and is ideal for any hair treatment and perfect styling.

Moreover, due to its richly aromatic composition, it leaves hair beautifully scented for many hours and makes it even more fragrant than ever.

How to use:

Apply it after washing on damp or dry hair, only at the ends. Let it work - **do not rinse** - as it creates a thin protective layer that lasts until the next wash.



PRODUCT	MAIN INGREDIENTS	QUANTITY ML	PRODUCT No.
Hair Serum LEAVE ON	CASTOR OIL HYDROLYZED KERATIN ARGAN OIL	250	5200141010486

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